

**CE Outcomes, LLC, is a
Women-Owned Small Business
(WOSB) provider of
independent, third-party
assessment and program
evaluation services**



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Capabilities Brief

CE Outcomes delivers a broad range of assessment, evaluation and consulting services as an independent, third-party provider, including:

- Program evaluation
- Strategic, business and action planning
- Baseline needs assessments
- Performance and outcomes assessments
- Decision making analysis and facilitation
- Sampling and survey development
- Independent quantitative and qualitative data analysis and reporting
- Independent test and assessment administration
- Kirkpatrick model evaluations, including Levels 1 (Reaction), 2 (Learning), 3 (Behavior) and 4 (Results)

Core Competencies

- **Program Development and Project Management Consulting Services**
- **Performance Metrics and Outcomes Assessment**
- **Training Assessment and Training Program Evaluation**

We provide:

- Valid, third party assessments—We don't create programs or deliver them; therefore, we are able to provide our customers with independent assessments of program needs, outcomes, impact and value.
- Independent analysis to help organizations meet their goals in program development, decision-making, and project management.
- A rigorous, scientific approach to assessments and program evaluation, led by highly expert staff—87% of our staff have earned at least a Masters degree and 30% hold a terminal degree, such as PhD or MD.

Business classification

- Women-Owned Small Business (WOSB)
- CCR and ORCA registered
- DUNS 105920297
- CAGE 53Z98

Key differentiators

Credibility: CE Outcomes provides demonstrated expertise and success as a leading U.S.-based assessment company.

Depth and Breadth of Experience: Over the last 10 years, we have conducted over 500 needs assessments and program evaluations for over 120 customers.

Capabilities for Various Project Sizes: We have successfully executed projects of various scope and scale, with single-project assessment services ranging from \$1,000 to \$284,000.

NAICS Codes

- 524298 – All Other Insurance Related Activities
- 541370 – Surveying and Mapping Services (except Geophysical)
- 541519 – Other Computer Related Services
- 541611 – Administrative Management and General Management Consulting Services**
- 541613 – Marketing Consulting Services
- 541618 – Other Management Consulting Services
- 541690 – Other Scientific and Technical Consulting Services
- 541712 – Research and Development in the Physical, Engineering, and Life Sciences
- 541720 – Research and Development in the Social Sciences and Humanities**
- 541910 – Marketing Research and Public Opinion Polling
- 541990 – All Other Professional, Scientific and Technical Services
- 611710 – Educational Support Services**

Main Office Contact information

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**Analysis of [Outcomes + Impact + Value]
= Quantifiable program measures**