

9 PATIENT QUESTIONS
ENCOUNTERED EACH
WEEK PROMPTING THEM
TO SEEK MEDICAL INFO

61 CONTINUING MEDICAL
EDUCATION CREDITS
EARNED EACH YEAR

HOW DO....

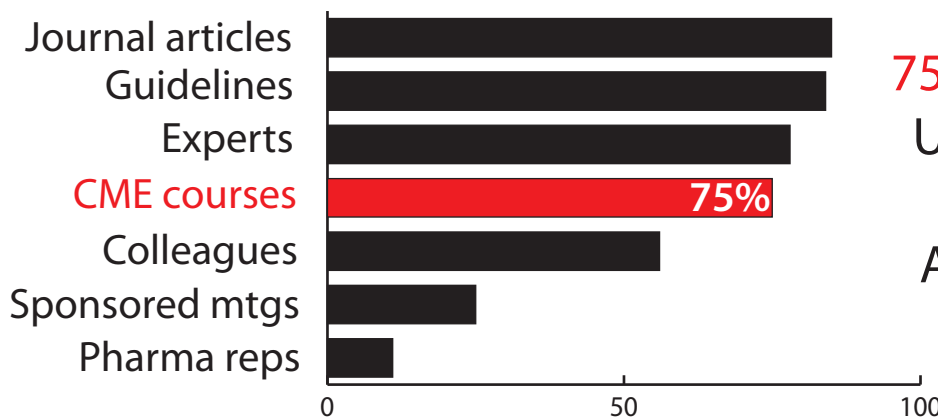
Cardiologists

...GET THEIR MEDICAL INFORMATION?

60%

TYPICALLY ATTEND A
NATIONAL CONFERENCE. MOST
FREQUENTLY ATTENDED CONFERENCES
INCLUDED ACC AND AHA

12% GET MEDICAL INFORMATION
FROM SOCIAL MEDIA



75% FIND CME PROGRAMS
USEFUL OR VERY USEFUL
IN THEIR DECISION TO
ADOPT A NEW ADVANCE
INTO PRACTICE

DATA SOURCE: a national sample of 125 US-practicing cardiologists in February 2011 by CE Outcomes, LLC.

CE Outcomes, LLC has collected data on multiple clinician specialties related to their preferences and practices for obtaining medical information. For more information, please visit www.ceoutcomes.com or call 205-259-1500.