

## Research Collection - Privacy Policy for CE Outcomes, LLC

**1. By Clicking on a survey link invitation and proceeding to complete a survey from CE Outcomes, LLC, the user agrees to the following terms.**

### **2. Information Collection Methods**

We collect personal information from you in the following ways:

- **Direct Submission:** When you complete forms, submit inquiries, register for services, or provide feedback on our site.
- **Automated Tracking:** Through cookies and session tracking tools that record browsing behavior, device details, and other relevant metrics.

### **3. Purpose of Collecting Personal Information**

We collect personal information for the following purposes:

- To provide and maintain services.
- To process payments and manage billing.
- To send updates and marketing communications (only if you've opted in).
- To improve our website's functionality, content, and user experience.
- To comply with legal obligations and resolve disputes.

### **4. Storage, Use, Sharing, and Disclosure**

Your personal information is securely stored in our systems with restricted access. We may use your data as necessary to provide services, process transactions, and improve our offerings. CE Outcomes, LLC does not share, sell, or disclose your personal information to third parties, except as required by law or for essential service functions, which may include:

- **Service Providers:** Trusted partners who assist with our operations (e.g., payment processors).
- **Legal Obligations:** Government agencies or legal entities, if required by law.

### **5. Communication with You**

We may use your contact information to communicate with you for:

- Marketing campaigns and promotional offers (if opted in).
- Service updates and notifications.
- Survey invitations and research participation.

You can opt out of communications by following the “Unsubscribe” link in our emails or by contacting us directly.

## **6. Cookies and Tracking Tools**

Our website uses cookies and other tracking technologies to enhance user experience and gather data on website usage. These tools collect information like browsing patterns, response times, and usage preferences.

**Third-Party Services:** We may use third-party services (e.g., Google Analytics) that also employ cookies or tracking technologies. These third-party services have their own privacy policies regarding data collection and storage practices, which are not covered by this Privacy Policy.

## **7. Research and Publication**

By participating in our research and surveys, respondents agree that their anonymized data may be used for publication purposes. This includes, but is not limited to, white papers, peer-reviewed manuscripts, and conference presentations/posters. We ensure that all data will be anonymized to protect the privacy and confidentiality of the respondents.

## **8. Consent Withdrawal**

You may withdraw your consent for personal information collection at any time by:

- Contacting us to delete or modify your data.
- Adjusting your browser settings to disable cookies (this may affect certain website functionalities).

## **9. Privacy Policy Updates**

We reserve the right to update this Privacy Policy. Changes will be posted on this page, and significant updates will be communicated to you directly by email.

## **10. Contact Information**

For questions or to exercise your data rights, contact us at:

CE Outcomes, LLC

Email: [info@ceoutcomes.com](mailto:info@ceoutcomes.com)

Phone: 205-259-1500  
2101 Highland Ave. South, Suite 300A  
Birmingham, AL 35205

Your privacy is important to us. Please reach out if you have any questions or concerns.