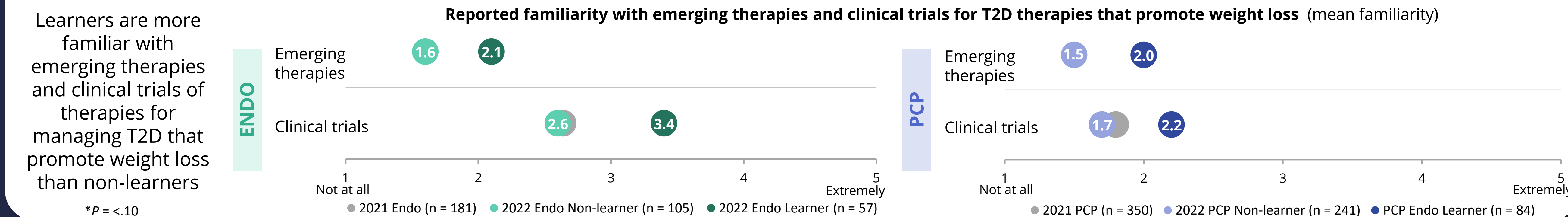
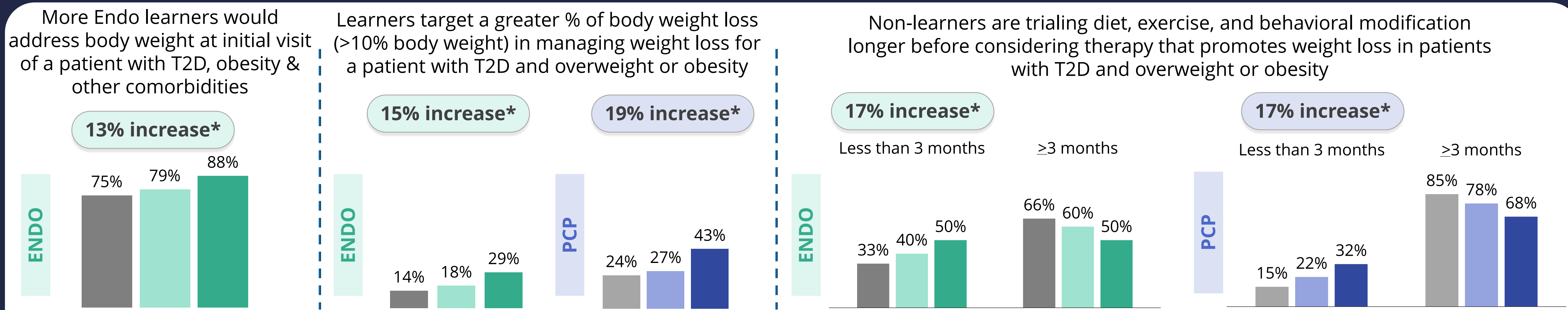
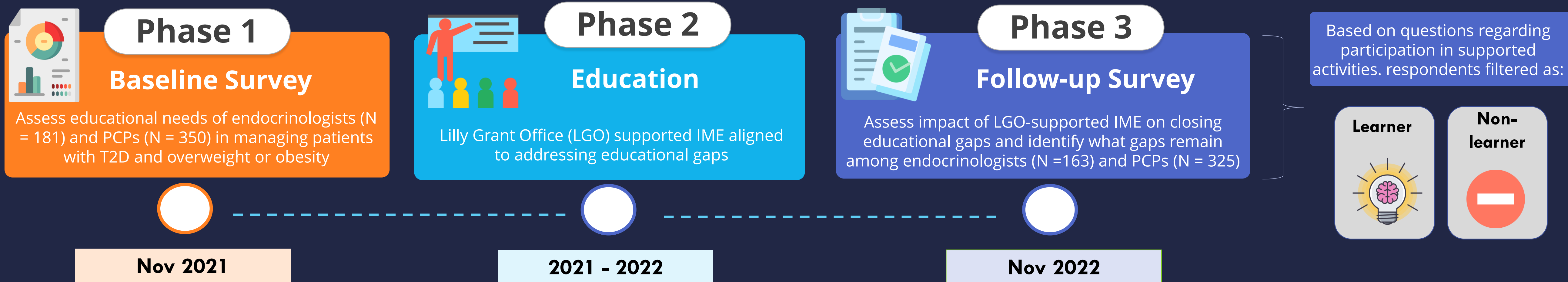


# How did IME help improve care for people with T2D and obesity or overweight? Results from an IME impact study



This study illustrates a different and novel approach for demonstrating the impact of IME and its ability to accelerate evidence-based care in the management of people with type 2 diabetes (T2D) and overweight or obesity.



## CONCLUSION:

Demonstrating outcomes across multiple programs is challenging. This innovative study demonstrates how IME is making a difference in healthcare provider (HCP) practice and patient care. The results show key areas where supported IME is impacting the adoption of evidence and enhancing management of T2D according to guidelines, including likelihood of HCPs to address weight at the initial visit of people with T2D, obesity or overweight, and numerous comorbidities; likelihood to set more aggressive weight loss goals for people with T2D; and familiarity with clinical trial data and emerging therapies for T2D that promote weight loss.