

# Specialist Online Preferences Amidst COVID-19

When considering participating in online CME programs, I most prefer programs accessible on my ...



Personal computer

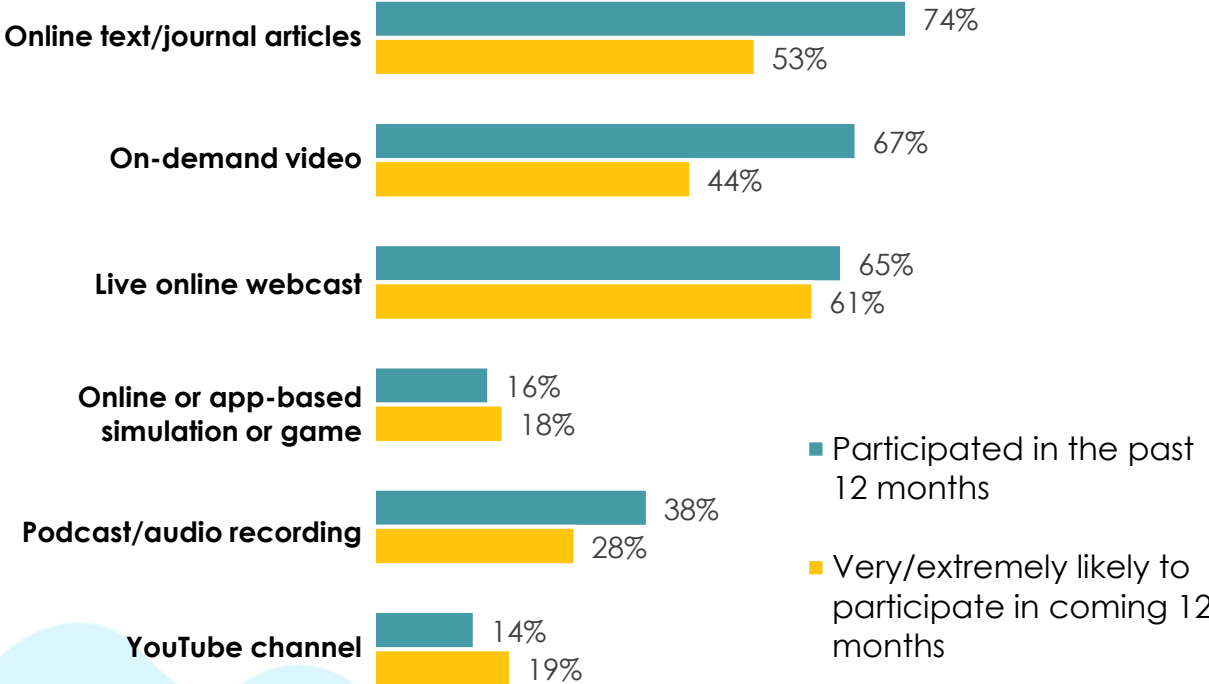
74%



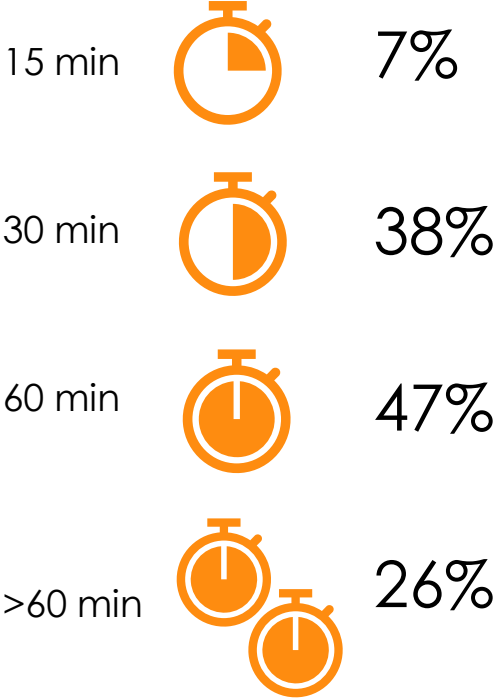
Smartphone/  
tablet

26%

## Interest in participating in CME formats – Previous and upcoming 12 months



## Preferred length of ONLINE activities



CE Outcomes conducted a survey of US specialists regarding engagement with CME and medical information. A sample of 407 responded between Oct 24-27, 2020